

---

*Advanced Master  
in Strategy and Management  
of International Business*

---



**ESSEC**  
BUSINESS SCHOOL

YOU HAVE THE ANSWER

## You have the answer

Since its founding in 1907, ESSEC has been developing a unique learning model based upon its strong identity and core values: **innovation, open-mindedness, responsibility and excellence.**

The ESSEC mission is to educate responsible leaders for tomorrow's world. Its comprehensive range of programs - covering undergraduate, graduate and executive education - reflects ESSEC's tailor made approach, and is designed to train entrepreneurs and managers who are ambitious, economically aware and socially responsible.

ESSEC's teaching method is focused upon 4 main goals: **the ability to manage process** through theoretical knowledge and practical experience, **face complex business situations, rise to leadership** thanks to authenticity and communication skills and finally develop abilities to **integrate social and cultural issues in business.**

ESSEC's dynamic research activity (**over 900 academic articles and publications in the last 5 years**) and its **19 research and teaching chairs** that bring together professors and companies, generate a wealth of knowledge and management theory that is continuously contributing to the improvement of organizational performance for the 21<sup>st</sup> century.

Today, the ESSEC community represents **over 90 nationalities, 4,400 students, 5,000 managers** in executive education and **141 permanent faculty members**, located on 3 campuses in Cergy-Pontoise, Paris La Défense and Singapore. Its immense network of **40,000 active graduates** extends across 55 countries around the globe. Faced with the ever-changing challenges of globalization, ESSEC's strategy to develop its resources, global presence and partnership network is the pursuit of an ambitious goal: to be ranked amongst **the top 20 most influential business schools in the world** and to position itself as a leading educational institution in Asia.

**5,000** managers  
in executive education

**4,400** students  
including **1,350** international students

**40,000** Alumni around the world

**90** nationalities represented on **3** campuses



### Worldwide Rankings

ESSEC Master of Science  
in Management **no.8**

Advanced Master in Financial  
Techniques **no.3**

Executive Education  
programs **no.8**





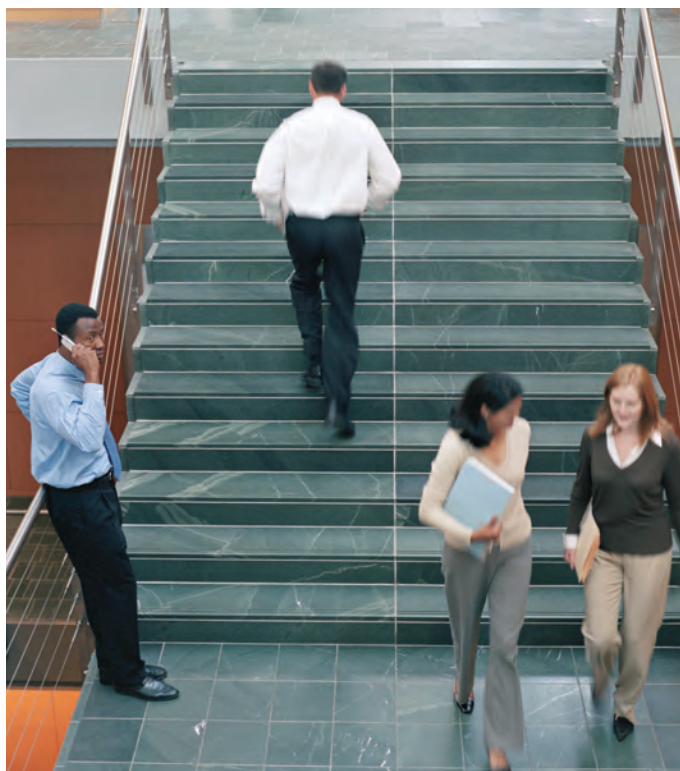


# Mastering the complexity of a global business world

Markets are becoming increasingly international, interconnected, and multi-cultural. With complexity comes risk, and the need to rely on inspired managers to achieve business success and social excellence.

Faced with new challenges, companies increasingly seek experts with strong management foundations, who can effectively tackle a broad range of managerial issues, from strategy to finance or marketing.

Grounded in ESSEC's founding values of humanism, diversity, responsibility, innovation and excellence, the Advanced Master in Strategy and Management of International Business provides students with the global view of the organization, and prepares them to rise to the challenges of rapidly changing economic and social environments.



*"My international position requires flexibility and a global vision of the firm and its environment, at all times. Thanks to the rich quality of the courses and the diversity of student profiles, the MS added immediate value to my profile. It helped me see beyond the operational dimension, and develop a more strategic view and international perspectives. A winning choice".*

Stéphane HAREAU  
Class of 1998, Sony Europe, London



### > 1 year full time

Possibility of following all the classes in English.

### > Multi-campus tracks

France, Singapore, USA, Mexico, Canada.

### > 8 months of classes

International study tour or study abroad program.

### > 4-6 months internship

followed by a professional thesis.

### > Typical student profile

Culturally diverse with more than **50** nationalities representing the five continents.

**45%** of the MS SMIB cohort is international

Diverse academic background: **75%** of the students hold degrees in engineering or science, **25%** hold degrees in law, management or political sciences.

International background (dual nationality, studies or work abroad) with a strong level of English.

Students speak **3 or more** languages.

> Accredited by the Conférence des Grandes Écoles in 1996.





# *Strengths of the Advanced Master in Strategy and Management of International Business*

## *The rankings*

The Advanced Master in Strategy and Management of International Business has been ranked:

- **In the TOP 5 of the Best Worldwide Global Masters in Management** by the **Financial Times** for the 5<sup>th</sup> consecutive year.
- **No.1 in France of the best Master in International Business** by the MOCI (Moniteur du commerce international).
- **No.1 in France** for the 9<sup>th</sup> consecutive year by SMGB in the **International Management programs** other than MBA category.

## *Nine fully international tracks*

Mixed (English/French), English, 100% Asian, 50% Asian, American, Latin American exchange, Latin American double degree, Canadian.

## *Its long history and its network*

- 15 years of existence.
- 1,400 alumni worldwide.
- Based on 6 campuses : ESSEC Cergy (France), ESSEC Singapore, Thunderbird (USA), EGADE (Mexico), Queens (Canada) and ESSEC Paris La-Défense (France) for the executive program.

## *An internationally focused pedagogy*

Anchored in a case based approach, the pedagogy presents students with international business situations. Solutions that emerge often reflect the cultural and academic diversity of the students. Lecturers have a strong international background, often coming from prestigious foreign institutions.

## *The international study trip*

The one-week international study trip provides opportunities to meet local professionals and business leaders. Topics explored during the study trip focus on entering the domestic market and local opportunities, threats and risks. Over the last few years, the Advanced Master's classes have travelled to Russia, the USA, China, India, Great Britain, Brazil, Argentina and United Arab Emirates/Dubai.



## International partnerships

Students who wish to enhance their international experience can take advantage of the multi-campus tracks offered through our Singapore campus and our international partnerships.

- **The ESSEC campus in Singapore hosts students in the 50% and 100% Asian tracks.**

- **The partnership with Nanyang Technological University (NTU) in Singapore for students on the 100% Asian track.**



Nanyang Business School is AACSB and EQUIS accredited and ranked among the top universities in Asia. Students on the 100% Asian track have classes on both the ESSEC campus and at the Nanyang Technological University, where they join the MBA program. They receive a Certificate of Attendance from the Nanyang Technological University in addition to the ESSEC Mastère Spécialisé degree.

<http://www.ntu.edu.sg>

- **The partnership with Thunderbird in the USA for students on the American track.**



Chosen for its leadership position in international management education in the USA, the Thunderbird School of Global Management is AACSB accredited. The school welcomes students from more than 80 nations to its campus. Students join the Thunderbird MBA cohort. They receive the Thunderbird Postgraduate Certificate of Advanced Study in International Management in addition to the ESSEC Mastère Spécialisé degree.

<http://www.thunderbird.edu>

- **The partnership with EGADE Graduate School of Business at Tecnológico de Monterrey in Mexico for students on the Latin American Exchange track and in the Latin American Double Degree track.**



AACSB and EQUIS accredited, it has been ranked by the Wall Street Journal and the Financial Times as the number 1 school in Latin America. Students share MBA and Master classes in a truly international environment, the source of a remarkable multi-cultural experience. Students receive a Certificate of Attendance (exchange track) or the Maestría en Mercadotecnia (double degree track) in addition to the ESSEC Mastère Spécialisé degree.

<http://www.egade.sistema.itesm.mx>

- **The partnership with Queen's School of Business in Canada for the students on the Canadian track.**



Queen's School of Business is one of the world's premier business schools, consistently capturing top international rankings for its programs. The world-class reputation of this small elite school is a testament to the high quality of its programs, its faculty and its students who come from Canada and abroad. Queen's School of Business also enjoys triple accreditation: AACSB, AMBA and EQUIS. Students join the Queen's MBA cohort and receive a Certificate of Attendance in addition to the ESSEC Mastère Spécialisé degree.

<http://www.queensu.ca>

# A choice of 9 academic tracks

## 8 International tracks

First semester		
English track	• Courses at ESSEC Cergy (end of August to December)	100% courses in English
Mixed track	• Courses at ESSEC Cergy (end of August to December)	60% courses in English 40% courses in French
50% Asian track	• Courses at ESSEC Singapore (end of August to December)	100% courses in English

Second semester Students EITHER continue to follow the English or Mixed track		
English track Mixed track	• Courses at ESSEC Cergy (January to March) with a study tour in February	
OR switch to one of the following international tracks		
American track	• Courses at Thunderbird, USA (January to May) • MS ESSEC and Thunderbird Certificate of Advanced Study in International Management	100% courses in English
50% Asian track	• Courses at ESSEC, Singapore (January to April)	100% courses in English
Latin American Exchange track	• Courses at EGADE, Mexico (January to March) • MS ESSEC and Certificate of Attendance	100% courses in Spanish
Latin American Double Diploma track	• Courses at ESSEC, Cergy (January to March) • Courses at EGADE, Mexico (April to November) • Double diploma: MS ESSEC and EGADE Maestria en Mercadotecnia	Courses in Spanish and English
Canadian track	• Courses at Queen's School of Business, Canada (January to March) • MS ESSEC and Certificate of Attendance	100% courses in English

## 1 Asian full track

Complete 8 months period		
100% Asian track	• Courses at ESSEC, Singapore and Nanyang Technological University (NTU), Singapore (September to April) • MS ESSEC and Nanyang Certificate of Attendance	100% courses in English

**1<sup>st</sup> rank worldwide**

“Best Program in International Business”

**and for**

“Best Program in Corporate Strategy”

# The program: 8 months from the end of August

## A multidisciplinary program with an international perspective

The program allows students to:

- Acquire strong skills in varied yet complementary fields: strategy, management, international business, international marketing and international finance.
- Understand the risks involved in an ever changing international environment.
- Deepen knowledge and ability to develop effective international strategies.

It also raises awareness of the influence of cultures and civilizations in decision making and management processes via the acquisition of a global vision of large worldwide economic and social systems. The program relies on a wide range of learning methods including lectures, case studies, interactive seminars, study trip abroad, field work and individual/team projects. It covers all sectors of activity, from consumer goods to services and high tech products.

Students are offered a range of elective courses to tailor the program to their refined career goals.

French and Mandarin courses are also offered.



*“ESSEC MS SMIB taught me how to improve efficiency, analyse figures and devise strategies for the different functions of a business. As a general manager, I use the knowledge from the course and my work placement experience every day”.*

Haiyan WANG, Class of 2008  
General Manager (KALY TRADING  
COMPANY & Luxmai.com)

## Academic program

A sample of the courses

<b>Basic Management</b>	<ul style="list-style-type: none"> <li>• Financial management</li> <li>• Management accounting</li> <li>• Strategic management control</li> <li>• Ariane business simulation game</li> </ul>
<b>Self development</b>	<ul style="list-style-type: none"> <li>• Team building and leadership</li> <li>• International negotiation</li> <li>• Strategic leadership</li> </ul>
<b>Strategy</b>	<ul style="list-style-type: none"> <li>• Global strategy</li> <li>• European lobbying</li> <li>• Strategic management</li> <li>• Geopolitics and strategy</li> <li>• International development strategy</li> <li>• Competitive intelligence</li> </ul>
<b>Management</b>	<ul style="list-style-type: none"> <li>• International management</li> <li>• Consulting</li> <li>• Managing innovation</li> <li>• Alliance management</li> <li>• Asian management</li> <li>• Project management</li> </ul>
<b>International business</b>	<ul style="list-style-type: none"> <li>• Business environment in Asia</li> <li>• International trade</li> <li>• North America business environment</li> <li>• International risks</li> <li>• Global sourcing</li> <li>• Logistics and supply chain management</li> <li>• International business law</li> </ul>
<b>International finance</b>	<ul style="list-style-type: none"> <li>• Financial markets</li> <li>• Financial accounting</li> <li>• Firm valuation, mergers&amp;acquisitions</li> <li>• Export finance</li> <li>• Multinational financial management</li> <li>• Risk management</li> <li>• Project finance</li> <li>• Portfolio management</li> </ul>
<b>International marketing</b>	<ul style="list-style-type: none"> <li>• Marketing management</li> <li>• Marketing intelligence</li> <li>• Marketing BtoB</li> <li>• Marketing services</li> <li>• Markstrat game</li> <li>• Sales management</li> <li>• Marketing channel strategies</li> <li>• Strategic marketing planning</li> </ul>



# The Company Field Project (4 to 6 months) and the Professional Thesis

In addition to courses, the program facilitates students' professional integration through the company field project which enables students to be objectively assessed by a firm, particularly during the defense of the professional thesis. The field project can take place anywhere in the world. Students are paid a monthly salary during the internship period (average: 1416 euros).

- **70% of students found their internship through the ESSEC network.**
- **60% of students were eventually recruited by the company where they did their internship.**

A business-centered pedagogy Students have multiple opportunities to meet with recruiters and business executives through the various events organized on and off campus such as general and specialized recruitment fairs - Campus ESSEC, Investment Banking Seminar, International Recruitment Day, Social Entrepreneurship Fair -, company presentations, conferences, site visits, round tables, or executive breakfasts. Companies and the business world are also at the core of the pedagogy. Business cases, guest lectures by professionals, testimonials, study tours, individual and group work prepare students to become successful professionals.

BNP-PARIBAS	• Risk management in export finance
CARTIER INTERNATIONAL	• Globalization in luxury product retailing
DELOITTE & TOUCHE	• Auditing mergers and acquisitions
GDF SUEZ	• Market watch and competitive analysis
L'OREAL	• Implementation of a supply strategy in a large multinational
PRICEWATERHOUSE COOPERS	• Financial consulting mission for a superhighway construction project in Portugal
RENAULT	• Research on the worldwide industrial development strategies of automobile manufacturers
SCHNEIDER	• Strategic and financial analysis of large international contracts
SONY	• Global vision versus local demand: managing a dilemma



*"Professional success presumes a strong understanding of the organization and its ecosystem. Trained as a scientist, I lacked the fundamentals of management and strategy, and needed a program to prepare me to a business-oriented career. I was seduced by the multidimensional, multi-cultural, yet grounded aspects of the MS SMIB. I particularly liked the case studies that allowed for rich class discussion and exchanges of views reflecting the diversity of culture and background if the SMIB students. True to my scientific upbringing, I eventually decided to specialize in finance. I now work in London as a financial strategy consultant in a truly international environment."*

Damien GUICHARD, Class of 2002  
Consultant in financial strategy  
(Schroder Salomon Smith Barney, London)

*"After my civil engineering Master's degree from l'École des Mines de Nancy, I chose ESSEC Business School. I was impressed by the academic excellence and the wide scope of subjects. The programme is designed as real business preparation and covers high-level management, strategy and finance. The ESSEC MS SMIB program has helped me to develop my long-term goals and it will also help me to compete in the current market where lots of companies are shrinking and you need to learn how to create value".*  
Aurélien FATTORE  
Current student Class of 2009  
Internship in the Strategy Development (GDF-SUEZ)

# The faculty

## Blending academic and professional perspectives for teaching excellence.

In addition to the faculties of ESSEC (135 permanent professors from 35 countries), Thunderbird, EGADE, Nanyang and Queens, the program also relies on visiting scholars and high profile professionals who bring their business expertise to the classroom, continuously challenging students on fundamental business issues.

Check out the Resumes of the ESSEC faculty:  
<http://www.essec.edu/professors>



### Sylvie MENISSIER-NOVAT

Academic Director  
Audencia, MBA O.S.U.  
Experience in Marketing,  
Communication-Advertising and Consulting  
(Nestlé, Ogilvy & Mather/WPP, PH Group,  
Accenture...)  
Professor, Paris I - Sorbonne



*"I originally studied at SUPELEC. One of the highlights of ESSEC AM SMIB is the fact that it's truly international. I had professors from all over the world, and the student body is just as global".*

Mayank SHARMA  
Class of 2003  
Investment Banking Associate  
(HSBC London)

**Aziza AKHMOUCH**  
ESSEC IRENE

**Maria BAS**  
Lecturer, CEPII, PARIS  
SCHOOL OF ECONOMICS

**Pierre BONNEAULT**  
ESSEC Professor,  
Accounting and  
Management Control  
Department

**Véronique BUISSON**  
ESSEC Professor, Finance  
Department

**Marie-Laure CAILLE**  
Lecturer, CFA

**Fabrice CAVARRETTA**  
ESSEC Professor,  
Management Department

**Ta-Wei CHAO**  
ESSEC Visiting Professor,  
ESSEC IRENE

**Arijit CHATTERJEE**  
ESSEC-AHMEDABAD  
Professor, Management  
Department

**Shamsud CHOWDHURY**  
ESSEC Professor,  
Management Department

**Boon Chye LIM**  
Lecturer, CEO of Excellence  
Consulting

**Aurélien COLSON**  
ESSEC Professor,  
Associate Director of  
ESSEC IRENE

**François CONTENSOU**  
ESSEC Professor, Finance  
Department

**Martin CONYON**  
ESSEC Professor,  
Management Department

**Bregham DALGLIESH**  
Lecturer, Innovation  
Consultant

**Kathleen DAMERON**  
Lecturer, KD Conseil

**Francis DECLERCK**  
ESSEC Professor, Finance  
Department

**Sylvia DESAZARS DE MONTGAILLARD**  
Lecturer, ESSEC

**Nakul DEWAN**  
Lecturer, International  
Counsel, ALLEN &  
GLEDHILL LLP

**Wolfgang DICK**  
ESSEC Professor,  
Accounting and  
Management Control  
Department

**Marie-Laure DJELIC**  
ESSEC professor,  
Management Department

**Carole DONADA**  
ESSEC Professor,  
Management Department

**Jérôme DUMETZ**  
Professor, Plekhanov  
Russian Academy of  
Economics

**Lawrence EAKER**  
Attorney at Law,  
Washington, D.C. & Florida,  
USA, Professor American -  
University of Paris

**Olivier FOURCADET**  
ESSEC Professor,  
Management Department

**Béatrice FREZAL**  
Associate Professor, RP IF  
Strategy

**Nathan FURR**  
ESSEC professor,  
Management Department

**Sandrine GELIN**  
Lecturer, Manager A BIS  
FORMATION

**Yaël GINZBURG**  
Lecturer, INGENICO  
COMPANY

**Michel GORDIN**  
Lecturer, ESSEC

**Bruno GOSSELIN**  
Lecturer, CEO of ACIEL

**Thomas GOUNEL**  
Lecturer, Corporate  
Finance Associate Director,  
KPMG Paris

**Arnaud GROUSSARD**

Lecturer, NATIXIS - Leverage Finance

**Christian HARBULOT**

Director of the École de guerre économique, Associate Consultant, C4 IFR

**Hervé HUAS**

Lecturer, Consultant

**Anastasios KARAMANOS**

ESSEC Professor, Management Department, Singapore

**Christian KOENIG**

ESSEC Professor, Management Department, Singapore

**Joel LE BON**

ESSEC Professor, Marketing Department, Singapore

**Jean-Jacques LEVY**

Lecturer, JLL Consultant

**Junye LI**

ESSEC professor, Finance Department

**Yan LI**

ESSEC Professor, IT Department, Singapore

**Philippe LORINO**

ESSEC Professor, Accounting and Management Control Department

**Jocelyn MARTEL**

ESSEC Professor, Finance Department

**Carlos Ruy MARTINEZ**

Professor of Marketing and International Business, EGADE, Mexico

**Hervé MATHE**

ESSEC professor, Management Department

**Charles MEUNIER**

Consultant EFEC Consultants, Lecturer

**Jean-Marc MEVELLEC**

Lecturer, EFEC Consultants

**Raffaele MUSCETTA**

Corporate Purchasing Manager, AXALTO

**Cedomir NESTOROVIC**

ESSEC Professor, Management Department

**Ricardo Perez NUCKEL**

ESSEC IRENE

**Peter O'CONNOR**

ESSEC professor

**Mary PAPASCHINOPOULOU**

Lecturer, Representation to the European Union, Brussels

**Michèle PAULIN**

Professor, CONCORDIA UNIVERSITY, Canada

**Sandra PENNING**

Lecturer, Representation to the European Union, Brussels

**Michel PHAN**

LVMH Chaired ESSEC Professor, Singapore

**Patrice POURCHET**

Consultant, HEKA & ASSOCIÉS

**Prem PURI**

Consultant

**Pierre RAVOT**

CEO of AUSTRALIS

**Dimo RINGOV**

INSEAD Professor, Singapore

**Nicolas SAING**

Corporate Finance

**Ashok SOM**

ESSEC Professor, Management Department

**Christophe STALLA-BOURDILLON**

Lecturer, Consultant

**Huynh THANH-LONG**

Lecturer, CFA

**Daniel TIXIER**

ESSEC Professor, Marketing Department

**Christopher TOWNLEY**

Lecturer, Consultant

**Gilles VAN WIJK**

ESSEC Professor, Management Department

**Carol VEBER**

Lecturer, ARCELOR-MITTAL

**Peter WALTON**

ESSEC Professor, Accounting and Management Control Department

**Sébastien WURMSER**

Lecturer, EADS

**Adrian ZICARI**

ESSEC Professor, Accounting and Management Control Department



*"Considering my future orientation, I long hesitated between an engineering and a business education. The Advanced Master in Strategy and Management of International Business gave me the opportunity to reconcile the two. After graduating as an engineer, I joined the MS SMIB, Latin American track. Strategy, marketing, financial management, once just words to me, quickly became associated with theories and business practices. Armed with my newly acquired management knowledge, I embarked on the Latin American adventure, spending 4 months in Monterrey, Mexico. It gave me a unique international perspective. I was exposed to new ways of learning, a world class faculty, and the brightest international students. It boosted my interest in Latin America and strengthened my language skills. I now feel prepared for an international career, and confident in my professional future."*

Adrien BUREAU, Class of 2007, "Latin American track"



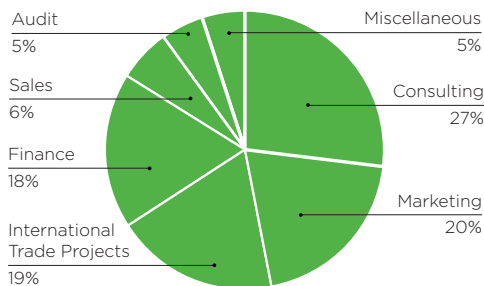
# Careers and alumni

Graduates of the ESSEC Advanced Master SMIB find management positions in a wide variety of sectors, in France, Europe and worldwide.

## The jobs

- **CONSULTING:** Consultant in strategy, in international development, in mergers and acquisitions, business analyst, audit consultant, risk management consultant...
- **INTERNATIONAL BUSINESS:** Project manager, business developer, head of import-export, zone manager, international development manager...
- **FINANCE:** Financial analyst, investment banking auditor, head of international project financing, auditor/credit risk manager, systems engineer and head of financial processes, international treasurer, international management controller...
- **MARKETING-SALES:** International product manager, marketing manager, key account manager, head of market research, sales director, sales managers...
- **MANAGEMENT:** Subsidiary director, project manager...

## Which functions?



About 30% of our alumni find their first position outside their home country, and 92% have jobs with a strong international focus.

- > **62%** Contract signed prior to graduation
- > **79%** Within 2 months of graduation
- > **98%** Within 4 months of graduation



*"After my engineering program and a few personal experiences in South America and Switzerland, I chose to orient my career towards international business. That's how I chose to take the MS SMIB, in particular because the curriculum made it possible for us to spend a term at the Thunderbird School of Global Management, Phoenix, USA and obtain Thunderbird's Certificate of Advanced Studies in International Management in addition to ESSEC's MS. Specific courses were offered:*

*Negotiation and Communication in a Multicultural World, International Political Economy, International Finance and Trade, Regional Business Environment in North America and Global Strategy. Sharing courses with some sixty different nationalities and negotiating with a Colombian, an American, a Japanese, and a German was a particularly enriching experience. This exchange really helped me to understand the meaning of the word "international". My stay at Thunderbird also gave me the chance to meet a large number of companies during the Internship Fair and find a project with Abbott Laboratories in Chicago. The MS and Thunderbird really gave impetus to my international career."*

Yvan GOUTTEBELLE  
Class of 2002,  
"American track", Supply  
Chain analyst (Abbott  
International, US)

# Personalized coaching during and after the Advanced Master

The **ESSEC Corporate/Student Relations Service** has a team of professionals specialized in relevant business sectors and career counseling and coaching. It offers services based on personal development techniques and coaching in Human Resources.

The counseling team for the Master's Programs includes a **coaching and career counseling professional and three specialized consultants** who help students define their professional goals and organize the internship search. Later, the ESSEC Alumni Association's Career Orientation Service takes over with advice and support for the job search.

The service offers support at crucial moments, such as when students leave for internships or participate in career fairs and job searches.

**Training sessions** teach the use of tools and techniques for seeking internships and jobs, in both French and English, helping students develop resumes and cover letters, providing advice on interviews and network activation.

**Individual counseling sessions** facilitate project definition, target company search, and provide self-marketing counseling for students, including those from outside France.

The MS SMIB boasts a worldwide network of more than 1,500 graduates and more than 50 nationalities over the five continents. By joining the ESSEC Alumni Association, you will be part of a solid, effective network of 40,000 professionals, representing all of the ESSEC Business School Alumni.

More about ESSEC Alumni  
<http://www.essecnet.com>

Financial Times 2009

**1<sup>st</sup> rank worldwide for**  
"Placement Success"

## Companies that hire Advanced Master in Strategy and Management of International Business graduates

- |                           |                         |                           |                           |
|---------------------------|-------------------------|---------------------------|---------------------------|
| • 3 M                     | • CALYON                | • JP MORGAN/CHASE         | • PSA                     |
| • ACCENTURE               | • CAP GEMINI CONSULTING | • KIMBERLY CLARK          | • RENAULT                 |
| • ACCOR                   | • CARTIER               | • KPMG                    | • ROLAND BERGER           |
| • AGF PRIVATE EQUITY      | • CISCO SYSTEM          | • L'ORÉAL                 | • SAGEM DEFENSE           |
| • AIR LIQUIDE             | • CRÉDIT LYONNAIS       | • LAFARGE                 | • SAINT GOBAIN            |
| • AIRBUS INDUSTRIE        | • DANONE                | • LOUIS VUITTON           | • SANOFI AVENTIS          |
| • ALCATEL                 | • DELL                  | • LVMH                    | • SCHLUMBERGER            |
| • ALLIANZ                 | • DELOITTE              | • MARS AND COMAZARS       | • SFR                     |
| • ALTEN                   | • DELPHI                | • MCKINSEY                | • SIMON KUCHER & PARTNERS |
| • ALTRAN                  | • DEUTSCHE BANK         | • MERRILL LYNCH           | • SOCIÉTÉ GÉNÉRALE        |
| • AREVA                   | • EADS                  | • MICHAEL PAGE            | • SONY                    |
| • AT KEARNEY              | • ERNST AND YOUNG       | • MONDIAL ASSISTANCE      | • THALES INTERNATIONAL    |
| • AXA                     | • ESSILOR               | • NATIXIS                 | • TOTAL                   |
| • BARCLAYS                | • EUROCOPTER            | • NESTLE                  | • UBISOFT                 |
| • BEAR STEARNS            | • EUROGROUP             | • NISSAN                  | • UNILEVER                |
| • BEARING POINT           | • EURO RSCG             | • PIERRE FABRE            | • UNILOG MANAGEMENT       |
| • BNP PARIBAS             | • FRANCE TELECOM        | • PPR GROUPE              | • VALEO                   |
| • BOSTON CONSULTING GROUP | • GDF SUEZ              | • PRICEWATERHOUSE COOPERS | • VEOLIA ENVIRONNEMENT    |
| • BOUYGUES                | • GENERAL ELECTRIC      | • PROCTER & GAMBLE        |                           |
|                           | • HSBC                  |                           |                           |



ESSEC is much more than a place to pursue a program of study. It is also an opportunity to form meaningful connections that can be decisive for your future.

# *Enjoy the best time of your life*

## *More than a learning environment*

The goal of the ESSEC campuses is to provide students with an exceptional learning environment equipped with cutting-edge digital technology, while fostering a sense of community via student associations and promoting interactions with the business world. They offer all the facilities students need for their education and career development. Yet, as living on a campus is not only about attending classes, practical and leisure-time amenities such as a gym, a cafeteria, restaurants, ATMs and student residence halls are also available.

## *Tools for learning and research*

ESSEC offers its students a full range of digital tools to help them study, share and communicate more effectively, enhance their learning experience and facilitate their entry into the professional world. Expanded and renovated in 2008, ESSEC's 3,000 sq. m Learning Center is much more than a library, with thousands of books, academic journals, international newspapers, multimedia resources as well as rooms for collaborative work, Wi-Fi access and PCs available for students. An online learning portal, [www.myessec.com](http://www.myessec.com), gives you access to all the information and tools you need for your education, including course syllabi, downloadable documents, videos, discussion forums, and an interactive space.



**I really enjoyed myself during my year at ESSEC, people around me were really great. I lived in the ESSEC residence of Cergy-le-Haut, with other SMIB students or other ESSEC friends. Doors were always open to friends coming to have a drink or myself going to their room to eat something. We also had tennis courts, a room to play squash, a gym, etc. And lots of ESSEC parties!**

Yoann Pouliquen, MS SMIB 2008 class  
PharmD (Pharmacist)

## *A true campus community*

Students can add an extracurricular dimension to their ESSEC experience by getting involved in associations and participating in a true campus community marked by a spirit of sharing and multicultural diversity. ESSEC's 87 student associations cover a wide range of interests and opportunities, and convey strong values firmly anchored in the school culture: openness to the world, conviviality, mutual assistance, creativity and entrepreneurship.

Find out more at [www.esseclive.com](http://www.esseclive.com)





*Welcome to the home of ESSEC Business School. It is a place for living, learning and blossoming both intellectually and socially, just 35 minutes from Paris.*

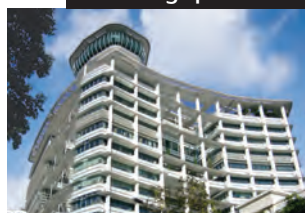
### The Cergy-Pontoise Campus

ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with videoconferencing systems, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.

*Midway between India and China, Singapore boasts the ideal location for developing a global vision of Asia.*

### The Singapore Campus

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC's third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21<sup>st</sup> century.



*At the heart of Europe's leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.*

### The Paris-La Défense Campus



This campus, housed in the well-known CNIT building, is specifically dedicated to our executive education programs. Thanks to its strategic location, spaces for group work, connectivity, areas for relaxing, reading and getting together, it offers the perfect conditions for educating managers and executives.

EPSCI - Bachelor in Business  
Administration

Master of Science in Management

Global MBA

MBA in International Luxury Brand  
Management

MBA in Hospitality Management  
(IMHI)

Advanced Master's

Ph.D.

#### Information

+33 (0)1 34 43 39 90

[essecinfo@essec.fr](mailto:essecinfo@essec.fr)

[www.essec.edu](http://www.essec.edu)



**ESSEC**  
BUSINESS SCHOOL

YOU HAVE THE ANSWER

